



CITY OF FALLS CHURCH

Office of Communications

703-248-5003 (TTY 711)

FAX 703-248-5146

publicinfo@fallschurchva.gov

FOR IMMEDIATE RELEASE

Tuesday, June 15, 2010

CONTACT:

Barbara Gordon or

Hyun June Lee

703-248-5003 (TTY 711)

Vote for the Falls Church Farmers Market In America's Favorite Farmers Markets™ Contest

The Falls Church Farmers Market is participating in a nationwide challenge and would like your vote! The City is participating in the **America's Favorite Farmers Markets™ Contest** to see which farmers markets can rally the most support from its customers. Polls will be open a limited time so cast your vote here: <http://tinyurl.com/24rwkhe>.

The goal of the contest is to promote the connection between fresh local food and the local farms and farmland that supply it. In addition to supporting local farmers, buying locally helps protect the environment by reducing packaging and transportation demands. In August, one boutique, one small, one medium and one large farmers market will be named America's Favorite Farmers Market in 2010. But this competition is about more than just being number one. It is about supporting local farms and farmers markets.

The Falls Church Farmers Market is operated by the Recreation and Parks Division and is open every Saturday morning, year-round in the City Hall parking lot at 300 Park Ave. During spring, summer and fall, more than 40 vendors offer a variety of locally grown fruits and vegetables as well as cheeses, meats, baked goods, plants, honey and wine and a visiting chef provides cooking demonstrations. The Fairfax County Master Gardeners also staff a booth to answer gardening questions.

For more information, contact Recreation and Parks at 703-248-5077.

www.fallschurchva.gov

